



What About Cannabis OIL This Summer?

When was CBD first discovered?

- A.) 1970s C.) 1920s
B.) 1940s D.) 1990s

CAST YOUR VOTE HERE!

*Do you know someone who knows the industry?
Forward to them and see if they can get the right answer!*

DID YOU KNOW...

Do you rent your cannabis building? You need to know who is responsible for what property.

Claims happen all the time, whether it is from theft, vandalism, an accident, bad weather conditions, or something else.

It's important to let your insurance agent know what belongs to you so that your items are covered. Also let them know when you make a tenant improvement.



Jonathan
Cannabis Account Manager

We can help tenants & landlords with insurance!

It's important to know that in the case of a loss to property, unless directed in your lease or contract, insurance will only pay for the property owned by the insured business entity. Meaning that if something is owned by the landlord, only the landlord's insurance can cover it. The only time you or another person pay for the loss of someone else's property is if you or they are at fault for the loss—which is where liability insurance comes into play.

Interested in more tips? [View our Instagram.](#)

A Popular Claim for Cannabis Businesses These Last 2 Months!

Unfortunately, it's becoming a trend for thieves to crash cars into store windows and doors to gain access to steal money and goods.

Some of our clients are installing concrete barriers in front of doors and windows to help deter criminals. Barriers can be damaged too. Keep in mind that you need to add security updates to your insurance policy so that you'll have a covered loss to replace them if needed!

[Cast Your Vote](#)

OIL & Insurance for Your Cannabis Business

710 backwards is OIL, which is why it has been deemed Oils and Concentrates Day. What do you need to know about coverage if you're in the industry?

When it comes to CBD insurance, it is vital to make sure you are not paying for a policy that does not properly protect your unique business. Ask us today about policy options for businesses producing CBD and other products in the cannabis health and beauty aid (CHABA) market segment.

[Get More Info](#)



The 710 Origin

710 is not just for oils. Businesses that sell concentrates, extracts, dabs, and waxes also jump on the opportunity to market and sell products with July 10 promotions.

[Dive Into the History](#)



Can You Think of More Than 6?

Healthline created a video and blog post about 6 different benefits of CBD oil. Can you think of more? We'd love to feature your thoughts! [Reach out.](#)

[6 CBD Oil Benefits](#)

Read up on Sale Promos & Trends

1. [9 CBD benefits](#) is more than 6. Can you think of even more? Highlighting pros can help you make summer sales.
2. [A Leafly guide to 710](#) that is loaded with helpful links.
3. [White Rabbit has their 710 sale](#) going on now if you are looking for a product sale example.
4. [Top sales reports](#) show that July is the biggest summer month for cannabis sales. Sales tend to spike around mid-July and last into early September.
5. Wondering what the summer of 2023 could be like for cannabis sales? [Check out some 2022 consumer trends.](#)
6. [Cannabis beverages](#) are increasing in popularity. Are you ready for the hot summer and thirsty public?

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