

Stronger... Together



Pools & Trampolines Aren't Harmless Playthings!

If you're thinking of getting one or both of these this summer, talk to your agent about a home insurance review *first*.

Having your pool or trampoline insured means that if a covered loss occurs, your home insurance can help pay for damages/injuries.

Your home insurance company has its own regulations in place that you must follow to be covered. Some carriers do not allow pools and/or trampolines, and many have specific mandatory guidelines.

More important things to know.

Spring Into Action—Get Your House and Business Ready for the Next 6 Months

Click on the pictures to find out more about how to get ready for springtime floods, spring cleaning lists, ways to prepare your property and body for a heatwave, and how to avoid summer wildfires.



Want to Refer Someone to Us But They 'Just Don't Get It'?

Have you told your friends about how you like working with an insurance brokerage, but they just don't understand the value? Or, they don't even get the *difference* of working with an insurance broker instead of just calling up an insurance carrier?

Below are some key differences you can give someone in your life who you think could benefit from working with us for their personal or commercial insurance needs, whether it's a family member, friend, local business owner, neighbor, or coworker.

5 Facts That Show the Value of an Independent Insurance Agent (14 More Here!):

- 1.We do the footwork. They get to sit back and relax as we provide them with items like reliable coverage, different carrier options, and possible discounts.
- 2. They have more choices at your fingertips! We have the ability to personalize their insurance amongst a <u>wide range of carriers</u>. We also can help them with policies that are with different carriers, aid them in getting <u>personal</u> and <u>commercial insurance</u>, and possibly help them across <u>different states</u>.
- 3. They'll talk to real people—no more robot menus and waiting on long holds.
- 4. They are important when we meet them, and they remain important! We cover multiple important items with them from the start, and we're also here to give them updates as things change over time.
- 5. We don't have carrier bias. We choose whichever insurance company is best for you based on your coverage needs and financial needs. We work for you, not the insurance companies.

And, the list will keep growing! For more, follow us on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>Pinterest</u>, <u>Yelp</u>, and <u>Google</u>. Also, we've chosen our next referral program charity of the quarter! Check out page 2.



Savings?!?

Did you know that going with cheap insurance can put you at risk? Instead of giving up stable coverage, look for ways you can save, such as what you see below and in this handout (Spanish version).

- Good student discount
- 2. Anti-theft discounts
- 3.Bundling home & auto savings
- 4. Paid-in-full discount
 5. Longevity
- 5. Longevity discount

See a big discount opportunity on the next page!



"Mosaic Insurance Alliance has been truly awesome to me. They take a real interest in local start up businesses. Meagan Baron did a spectacular job interviewing me and wrote an amazing piece promoting my small LLC. She did a great job putting all my photos, testimonials, and company information together to make an amazing piece. I was so proud to share it with all my family, friends, and supporters. Working with her was a seamless absolute pleasure. I highly recommend Meagan and the entire company for going to bat for me when nobody else would." ~Salvatore Ippolito | Emerald City Floorball LLC

"Great place to go for car insurance. I had a great experience working with Brittiany Blue. She made shopping for car insurance so easy and stress free. ~Mariko S.



Earn Rewarding Discounts for Your Good Driving!

See if you can decrease your car insurance premium by participating in telematics and proving that you're a good driver! (What determines if you're a good driver? See this.)

Why Try Telematics Other Than a Possible Discount?

- You can improve your driving skills and lower your chances of future accidents, tickets, and premium increases from claims.
- Paving attention to your car more can result in catching a small mechanical issue before it becomes a BIG issue.
- If you have a teen driver, this can be a great teaching tool to help them avoid injuries, accidents, and tickets. Also, parents of teen drivers can use the program to see if their teen is using their phone while driving.



HOW YOU CAN

Keep the same dependable insurance for LESS money:

Ask us about enrolling you in a telematics program! We have carriers who offer up to a 20% discount.





Mosaic hopes that you never have to experience a home or business fire. But the reality is that life happens. The best thing to do is to be prepared.

- Have smoke alarms in the right areas of your home/business building. The U.S. Fire Administration (USFA) says to have one in each bedroom and at least one on each floor of your home.
- Test alarms and O2 sensors regularly to ensure functionality.
- Have backup batteries always on hand so that they are never dead.
- •USFA says that it is best to have interconnected fire alarms throughout your home so that they are all triggered at once. This way all areas of the home will sound an alarm to notify everyone of what is going on.
- More fireproofing steps and fire prevention tips here.



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Easter Deviled Eggs

- 1. Make your favorite deviled egg recipe.
- 2. Ears: thin slices of carrot
- 3. Eyes & Nose: black olive pieces or capers
- 4. Whiskers: dill sprigs or thin chives
- 5. Gobble them up!

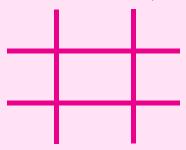


Account Manager

Happy Easter April 9, 2023!

Will You or Your Friend Hop to Victory?

Play tic-tac-toe right here on the screen and see who wins the best out of 3!



Spring on some MORE games by visiting old postcards and newsletters in our archive!

When You...

- 1. Have a question
- 2. Need to update your insurance
- 3. Want to explore new coverage
- 4. Want to try something new like telematics
- 5. Or the like...

Just give your favorite agent a call, send them an email, IM/text them, or schedule a video chat.

*Please keep in mind that coverage can only be bound

You Helped Us Help the Community, One Referral at a Time

Thank you for letting us help those in your life with their personal and commercial insurance needs. For every referral that you sent between January 1 and March 31, 2023, we will donate \$10 to our first 2023 charity of the quarter, Arlington Kids' Kloset! We look forward to tallying up the numbers and announcing our donation stay tuned!

We also cannot wait to help our next local nonprofit, Everett Recovery Café, whose mission is "to empower long-term transformation through human connection and a safe, healing community for those in recovery from the trauma of homelessness, addiction, and mental health challenges." We will have more on them soon. In the meantime, you can learn more about their inspirational cause by following their Facebook.



Some carriers only place boats that people live in with general home insurance policies. Other carriers have true boat home coverage that will cover things that normal home insurance tends to not cover, like wave damage. We can help you get true house boat coverage.



