



MOSAIC

INSURANCE ALLIANCE, LLC

Stronger... Together

Happy Easter on April 17!

Let's play the category game to get in the spirit! Set a timer for 3 minutes. For each of the 4 categories, you—or you and a friend(s)—write down as many words as you can think of that start with the letter “B” in each of the 4 categories.

After you play, we would love to hear how many words you found! Send us a picture!



Food

Animal

Movie/TV Show

Noun

Is Someone Getting Personal? Then, It Is Time for a Personal Call!

Cyber attacks are happening more and more these days for both companies and individuals. What can you do to protect yourself and your business?

If someone is asking for personal items, whether it be sensitive information like your account number, or for a sensitive action to be made like a payment, contact them again to confirm their identity. If they emailed you, even from an email that you know, give them a call. If they called you, tell them you will call them back and call a secure number from a trusted resource.

Also, don't be afraid to ask questions and get personal right back. Look for answers that help confirm their identity. Keeping track of bill due dates and requesting paper billing alongside paperless billing are additional security measures worth considering.

- Malware infections have been on the rise for years—an estimated 12.4 million in 2009, 308.96 million in 2014, and 812.67 million in 2018.
- 92% of malware is delivered via email.
- In 2021, companies each spent an average of \$2.4 million in defense of malware and web-based attacks.
- COVID caused cybercrime to increase 600%.

~PurpleSec LLC., cyber security company

You can find more stats at: purplesec.us/resources/cyber-security-statistics/

Continuing the Community Career Cause!

A BIG thanks goes out to each of you for helping us spread awareness about Sherwood Community Services located in Lake Stevens, WA. With every social media like, comment, and share, you helped us bring the community together. With every referral you sent your favorite agent, we donated \$10 to Sherwood. **We are counting up the referrals now and a donation amount will be finalized soon, so stay tuned!**

Our next Washington charity of the quarter is Work Opportunities located in Lynnwood, Everett, and Bellingham. Like Sherwood, they too provide vocational program services. Since 1963, it has been their dream to help people with disabilities become active members in the community. We look forward to the opportunity to continue helping nurture the career environment and expand towards a united employee dynamic!



The unemployment rate for people with disabilities is 70%. Work Opportunities helped Roarke (pictured above) send that statistic down towards the unemployment line! Read his story at: workopportunities.org/news/.

For every insurance referral you send Mosaic in the next 3 months, we'll donate \$10 to Work Opportunities! All you have to do is have your friend or family member reach out to us for a free insurance quote and let us know that you referred them. Or, you can give us their phone number/email and ask us to reach out to them.

Don't Be a Fool— Check Those Smoke Alarms!

No joke—National Smoke Alarm Day is April 1, April Fools' Day. When was the last time that you replaced your batteries and tested all of your alarms around the house?

Some tips to help avoid house fires:

1. Leaving cooking food unattended can be disastrous. Also, even when it comes to using a slow cooker or oven, having no one at the house is not recommended.
2. A regularly cleaned dryer vent is good. So is not leaving the house with a running dryer.
3. Fire extinguishers need to be easy to grab. (Keep an eye on the expiration date too!)
4. Appliances with busted/fraying wires can be dangerous. So can older appliances.
5. Surge protectors and unplugging unused items, like toasters, are also safety precautions. (Unplugging can lower power bills too!)



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Safeco Insurance
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TRAVELERS

(Property insurance carriers are subject to change. Carriers may change guidelines at any time. Check with your agent for specifics.)

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Recent Reviews! ★★★★★

"**Vicki** was friendly and helpful in helping us with our home and auto insurance."

~Ying Q. from Seattle, WA



"**Karen** has been amazing! Anytime I need anything, she is on top of it and very fast with answers for me. I have used her a lot this last year while we have been growing!"



~Jena Schnurle, Owner of Simply Flawless in Monroe, WA

Get To Know Your Customer Day Is Coming up on April 21!

Celebrated on the third Thursday of every quarter, this holiday is always a special treat. After all, we love jumping on the chance to talk about how much we love our clients!

Our Marketing Manager, **Meagan Baron**, had a chance to talk to one of our commercial clients, Jena Schnurle, about her spa business back in February. **Simply Flawless** is located in Monroe, WA and specializes in permanent makeup, facials, skin tightening, eyelash extensions/lifts, and more! Visit our blog for pictures, different beauty services that you might like to get, and some beauty tips to help you along your way: bit.ly/36wdYWb.



Mosaic Commercial Client Since 2019

What are the 5 top things that you love about owning your own spa, Jena Schnurle?

Freedom of time, freedom of money, having clients become friends, having employees that are friends, & having the time to spend with my kids.

Did your renewal increase your insurance premium too much for your liking?

It is time to make lemonade! Remember, Mosaic is an insurance broker. We can shop different carriers for you! Give your agent a call.

2 Important Insurance Takeaways I'll Never Forget.

- 1. Lawsuits are not as farfetched as they may seem.** For example, in the 90s a burglar broke into a home and filed a claim for **injuries** they sustained...And it turned out to be a legit claim!!!
- 2. Workers' compensation is an important business coverage.** I've had a few work comp fatality claims, and they always further prove to me the importance of workers comp. After all, accidents happen every day, and **medical bills** are expensive.



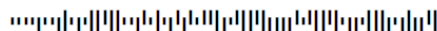
Jacque Gibbs



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Different Options Are Always Dangling in Front of You!

Even though our in-person visits are on hold, we still have many ways we can chat with you. Whether you like **phone calls**, **emails**, **texts**, or **video chats**, your favorite Mosaic agent will make it happen!



Are You Gettin' Down on the Farm?

Do you or someone you know own a commercial farm? Spring is here, and that means busy season!

Equipment breakdown or failure can result in crop loss and more. If it happens during your busy season, getting a solution to get back in the saddle ASAP is important for your business.

Our insurance agents know that a breakdown can break sales opportunities and downplay your ability to get things done on-time. **Waiting for repairs today on something that should have been done yesterday is stressful to say the least.** That is why farm equipment insurance exists. Ask your agent about it!

