

Happy 420!

The Mosaic Cannabis Team wants to thank you for being part of the family!









"4-20 will be the best 4-20 all year. That being said, I have no doubt that each of you will find a great way to get noticed by your clientele. After all, you are a great bunch of people, and I have seen what your businesses can accomplish in just a few years. My team is ready to help you with anything you need so that you can get to where you want to be!" Paul

"It has been a true pleasure helping each of you with your cannabis business. There is no greater feeling than knowing at the end of the day that I helped get you what you need at competitive prices so that you can focus on your business goals."

"7 years and counting on the Mosaic Team, and each day I learn something new about our Mosaic Family! Working with recent additions and legacy clients is a great journey I look forward to each day. I love hearing about all of your business adventures while I help you get the coverage you need." Candice

"Happy 4-20! I am happy to say that each Mosaic client is unique & it has been a pleasure to meet all of you. Insurance is not something that should be generic, so thank you for giving me the opportunity to get to know your business & put together policies with limits that fit your individual needs. Feel free to reach out at any time to review, & we can see if there are any holes in coverage that we can fill, or maybe coverages you don't need any more. Always happy to help!" **Jonathan**

"Being in the insurance industry for many years before joining the Mosaic Team has confirmed one thing for sure: Mosaic has the best customers! Working with all of you has been a great change of pace!" Jacque

"Working more behind the scenes, I have not had a chance to talk to many of you directly. But, I can always count on hearing great things from my teammates about each of you! I look forward to future kudos about your achievements."

Some Resources for Your Business!

- E-Newsletter: Get news, tips, marketing hacks, and more with our monthly e-newsletter. Sign up at: mosaicia.com/cannabis-newsletter/
- Archive Page: Get a blast from the past with our cannabis e-newsletters, infographics, handouts, and more here: mosaicia.com/cannabis-archive/
- **Blog Page:** The latest cannabis insurance insight and news here: <u>mosaicia.com/cannabis-blog/</u>

Our Social Media Pages

Our social media platforms have guides, news, tips, and inside scoops in the insurance world.

- @Mosaic Insurance Alliance
- @AllianceMosaic
- @CannabizInsurance
- @Mosaic Insurance Alliance
- in @Mosaic Insurance Alliance Cannabis
- @Mosaic Insurance

You Have 4 Minutes and 20 Seconds!

Set a timer and see how many cannabis themed words & abbreviations can you create from...

Bucketloads of Cheer

We'll help you get starte	d!	
Buds		



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A Small Stroll Through Time

The cannabis plant is interesting in itself, but its history just might be even more interesting.

- In the 1970s, a group of 5 high school students in California (nicknamed **The Waldos**) would hang out by a wall in their school at 4:20 pm and look at their treasure map that supposedly led to abandoned cannabis. After the meetup and a few tokes, they would pile into a car and the hunt would begin. Even though they never found the lost crop of weed, the term 420 was coined. ***History.com***
- Some terms for weed through the ages (popular years): muggles (1920s), gage (1920s), giggle smoke (1930s), goof butts (1930-40s), dope (1950s), kush (1950s), grass (1960s), pot (1930-70s), skunk (1970s), 420 (1970s), weed (1920s & 90s), chronic (1990s), bud (2000s), and blunt (2000s) ~MentalFloss.com, Time.com, and WayofLeaf.com.
- It took Henry Ford 12 years of research to create his hemp car that he showcased in 1941. ~VeryMagazine.com